

TINO SÁNCHEZ

CREATIVE PRODUCER |

ARTISTIC DIRECTOR |

DANCE PROGRAM EDUCATOR

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[LinkedIn](#) | [Portfolio](#)



PROFILE

Creative Producer, Artistic Director, Choreographer and Performing Arts Educator with **30+ years of international professional experience** across theatre, musical theatre, contemporary performance, education and live entertainment.

Founder and Artistic Director of **Omaggio Performing Company**, established in India in 2013, where he develops multidisciplinary productions combining theatre, contemporary dance, circus, aerial performance, music, technology, visual design and immersive storytelling.

Tino's career spans London's West End, European musical theatre, international live entertainment and independent contemporary performance. His work ranges from large-scale commercial productions and musical theatre to experimental, site-specific and multidisciplinary performance.

Alongside his creative production career, he has more than 15 years' experience as a **performing arts educator**, mentoring young artists and developing performers towards professional-level standards.

CORE EXPERTISE

Creative Production: Concept Development • Artistic Direction • Theatre Production • Show Development • Cultural Programming

Theatre & Performance: Musical Theatre • Contemporary Dance • Physical Theatre • Choreography • Circus & Aerial Performance • Immersive Performance • Stage Design

Education: Professional Dance Programs • Performing Arts • Artist Development • Movement • Choreography • Performers Training

PROFESSIONAL EXPERIENCE

OMAGGIO PERFORMING COMPANY — India

Founder & Artistic Director | Creative Producer | Performing Arts Educator | 2013–2025

Founded and developed an independent multidisciplinary performing-arts company focused on creating new performance languages and developing young artists towards international professional standards.

- Lead the company's artistic vision, creative strategy and production development.
- Conceive, direct and produce multidisciplinary performances combining theatre, contemporary dance, circus, aerial arts, music, technology and visual design.
- Develop productions from initial concept and narrative through creative direction, rehearsal, technical development and live presentation.
- Develop unconventional performance environments and site-responsive productions.
- Integrate projection, lighting, stage design and technology into theatrical storytelling.
- Develop collaborations with cultural organisations, artists, communities and commercial partners across India.
- Build bridges between contemporary international performing-arts practice and Indian cultural contexts.
- Build an International Residency platform space for Artist

EDUCATOR — PERFORMING ARTS

International | 2008–Present

Over 15+ years of teaching and artist-development experience across Europe and India.

Mentor and train young performers, developing technical ability, artistic identity, discipline and professional standards.

Selected institutions include: **Stage Art Musical School** — Germany • **Contemporary Dance School** — Hamburg • **Urdang Academy** — London • **Centro Coreográfico Borrul** — Spain • **Amsterdam Dance Centre** — Netherlands • **Musical Factory** — Switzerland • **Asociación de Profesionales** — Madrid • **Madrid Dance Centre** — Spain • **Omaggio School of Performing Arts**, India • **The Danceworx**, India

Teaching areas

Contemporary Dance • Musical Theatre • Choreography • Movement • Physical Performance • Performance Creation • Ensemble Development • Artist Mentoring

INTERNATIONAL SHOW PRODUCTIONS —

Stage Director | Choreographer | Creative Producer | 2003–Present

We could highlight...

Aspect of Dance — London • **After Sunrise** — London • **Hoy No Me Puedo Levantar** — Madrid
• **Quisiera Ser** — Madrid • **Don Juan a Sangre y Fuego** — Madrid • **Mayo** — Madrid • **West Side Story** — Germany • **Centenario Chueca** — Madrid • **HNMPL 2** — Mexico • **Crisalis** — India
The Playground — India • **Jalika** — India • **Circadian** — India • **Himalayan Knot**, India • **Sa-Ladhak**, India • **Art Mumbai, India** • **Vogue &RE**, India • **Cien Mentiras**, (Joaquin Sabina Musical)-Madrid

In Events we could highlight...:

Cirque du Soleil (45° Event production) -Calcutta, India • **India Fashion Week (Chola de level)**, **Reebok, Anamika Kana Fashion Show, Blender Spray Fashion Week Finale** • **The India Story** -Calcutta, India • **Audi event Show, India** • **Microsoft event Show** • **Imagine Emma awards show event (2 occasions)** • **Mumbai Art Festival** • **Delhi Art Festival** • **Spanish Embassy dia de la ispanidad-Delhi**

DRIVE ENTERTAINMENT SL — Madrid

Creative Director | Resident Choreographer | 2003–2007

Worked across major musical-theatre productions, combining creative direction, choreography, rehearsal direction and artistic quality control.

- Resident Choreographer for 3 years for Spanish hit Musical “Hoy no me puedo Levantar”
- Directed rehearsals involving dancers, actors and technical teams of up to 40 people.
- Maintained artistic quality and creative consistency throughout production.

RCR PRODUCTIONS — Madrid

Creative Consultant | 2005–2007

Developed creative concepts, visual narratives and presentation solutions for live projects and productions.

RED SHOES — Hong Kong

Artistic Director | 2011

Provided artistic direction for annual show productions and developed relationships with artists and creative partners.

PROFESSIONAL PERFORMANCE BACKGROUND

WEST END — LONDON

Professional Performing Artist | 1993–2005

More than a decade of professional performance experience in London's West End and international productions.

Selected credits include:

Miss Saigon • Fame • Chicago • West Side Story (Germany) • Tonight's the Night • Hey! Mr. Producer • La Noche de Sabina (Spain)

Worked professionally as dancer, singer and actor, providing the foundation for his subsequent career in direction, choreography, production and education.

EDUCATION

URDANG CITY, UNIVERSITY OF LONDON

Performing Arts & Musical Theatre

London | 1992–1995

Master in Stage Direction and Theatre Direction

30 years of experience

CREATIVE LEADERSHIP

Artistic Vision

Developing original concepts and translating ideas into complete audience experiences.

Production

Taking projects from initial concept through creative development, rehearsal, technical integration and presentation.

Artist Development

Training, mentoring and leading performers towards professional standards.

Multidisciplinary Practice

Connecting theatre, dance, circus, music, technology, visual arts and stage design.

International Experience

Professional work across the UK, Spain, Germany, Hong Kong, Mexico and India.

Innovation

Creating new performance languages and unconventional environments for contemporary live performance.

LANGUAGES

Spanish — Native

English — Advanced / Professional

PORTFOLIO

Omaggio Performing Company

<https://omaggiocrea.com/>

LinkedIn

